



AGPA CONNECT 2024 SPONSORSHIP AND EXHIBIT OPPORTUNITIES

Who is AGPA?

The American Group Psychotherapy Association is a dynamic, thriving community of mental health professionals of various disciplines dedicated to advancing knowledge and research, and providing quality training in group psychotherapy and other group interventions, consultation, and direct services nationally and internationally.

AGPA Connect/AGPA's Annual Meeting

To be held February 26 - March 2, 2024, at the Gaylord National Resort and Convention Center at the National Harbor in Maryland. AGPA Connect, AGPA's Annual Meeting, offers participants from diverse clinical disciplines the opportunity to advance their knowledge and skills in group psychotherapy and related fields. **AGPA Connect draws more than 1,000 mental health professionals, clinicians, psychiatric residents, and graduate students** from all over the country and other nations. The theme of AGPA Connect 2024 is *Turbulent Times: Using Groups to Overcome Divisions and Foster Engagement*.

Exhibiting Opportunities

Take advantage of this exceptional venue to promote your products, showcase your services, share your message, and increase your visibility with key individuals in the field of mental health. Over 1,000 attendees are expected, and includes one exhibit-only pass, one skirted tabletop, an identification sign, and your logo and company description in the meeting app along with walk in/out slides.

Exhibit Cost: \$880

Additional Booth Rep: \$100

Exhibit Schedule

Wednesday, February 28

11:00 a.m. - 4:30 p.m. - (Exhibitor Setup)

4:45 p.m. - 6:45 p.m. - (Exhibit Hall Opens)

Thursday, February 29

7:00 a.m. - 8:00 a.m. (Coffee in Exhibit Hall)

12:30 p.m. - 2:00 p.m. (Afternoon Break in Exhibit Hall)

Friday, March 1

7:00 a.m. - 8:00 a.m. (Coffee in Exhibit Hall)

12:30 p.m. - 2:00 p.m. (Afternoon Break in Exhibit Hall)

Saturday, March 2

7:00 a.m. - 8:00 a.m. (Coffee in Exhibit Hall)

12:00 p.m. - 2:00 p.m. (Afternoon Break in Exhibit Hall)

2:30 p.m. - 4:30 p.m. - (Exhibitor Teardown)

9:00 p.m. - 12:00 a.m. (Group Foundation Dance Party)

Questions? Contact Devin Robinson at drolinson@agpa.org or 847-686-2230

Sponsorship Opportunities

We offer several ways to increase the visibility of your company's products and services at AGPA Connect. Each sponsorship includes acknowledgment as a sponsor on the AGPA Connect webpage, onsite signage, and podium recognition. Don't see an option that interests you? Let us work with you to find the best way to get information about your company to our members and meeting attendees. **Contact Devin Robinson at (847) 686-2230 or [drobinson@agpa.org](mailto:d robinson@agpa.org)**

Exhibit Hall Coffee Break (3 available) - \$6,150

- Recognition in the event schedule and the daily email to meeting attendees
- Exclusive signage at the beverage table

Badge Lanyard - \$2,000

- Your company name or tagline printed on the name badge lanyard worn by attendees during the meeting

Tote Bag - \$2,500

- Your organization's logo on the tote bag given to each attendee when they check in to pick up their badge

Tote Bag Insert - \$250

- Submit a sponsored flyer or branded item to be included in the tote bag given to attendee

Pen - \$1,250

- Your organization's branding will be on all pens during the meeting, a fantastic way to show off your organization because everyone needs a pen and will grab yours.

Hotel Room Key Cards - \$3,000

- Your organization's logo/artwork on every attendee's room key staying at the Gaylord

Notebook - \$4,500

- Your organization's logo/artwork on the front of a notebook provided to all attendees