



AGPA 2025 PARTNERSHIP OPPORTUNITIES

Who is AGPA?

The American Group Psychotherapy Association is a dynamic, thriving community of mental health professionals of various disciplines dedicated to advancing knowledge and research, and providing quality training in group psychotherapy and other group interventions, consultation, and direct services nationally and internationally.

What is AGPA Connect?

AGPA Connect is the GROUP THERAPY EVENT OF THE YEAR and brings together clinicians from various disciplines to advance their skills in group psychotherapy through the exchange of clinical knowledge, development of therapeutic methods, and engagement with current research.

Connect Opportunities

We offer several ways to increase the visibility of your company's products and services at AGPA Connect. Each sponsorship includes acknowledgment as a sponsor on the AGPA Connect webpage, onsite signage, and podium recognition. Don't see an option that interests you? Let us work with you to find the best way to get information about your company to our members and meeting attendees. **Contact Devin Robinson at (847) 686-2230 or drobinson@agpa.org**

Exhibit Hall Coffee Break (3 available) - \$500

- Recognition in the event schedule and the daily email to meeting attendees
- Exclusive signage at the beverage table

Badge Lanyard - \$1,000

- Your company name or tagline printed on the name badge lanyard worn by attendees during the meeting

Tote Bag - \$2,500

- Your organization's logo on the tote bag given to each attendee when they check in to pick up their badge

Tote Bag Insert - \$250

- Submit a sponsored flyer or branded item to be included in the tote bag given to attendee

Pen - \$750

- Your organization's branding will be on all pens during the meeting, a fantastic way to show off your organization because everyone needs a pen and will grab yours.

Hotel Room Key Cards - \$3,000

- Your organization's logo/artwork on every attendee's room key staying at the Gaylord

Notebook - \$2,000

- Your organization's logo/artwork on the front of a notebook provided to all attendees

Bookstore Sponsorship - \$5,000 | Exclusive!

As our exclusive bookstore sponsor, your business will have a dedicated exhibit table where attendees can browse and order from a curated selection of books relevant to their professional interests. Your company logo will be displayed at the bookstore and sponsorship will be mentioned in conference communications. Let your brand be part of their learning journey while enhancing the event experience!

Tissue Sponsor - \$1,000 | 2 Available

Put your brand in the hands of every attendee with our Tissue Box Sponsorship! Your company's logo and message will be prominently displayed on mini tissue boxes throughout the event space, including key areas like session rooms, exhibit halls, and common areas. This practical and thoughtful sponsorship ensures high visibility and engagement while offering a comforting touch to attendees.

Questions? Contact Devin Robinson at drobinson@agpa.org or 847-686-2230

Know Before You Go Email Sponsor - \$500 | Exclusive

Be the first that every attendee sees before the conference even begins! Our “Know Before You Go” email is sent to all registered attendees just days before the event, providing key information like schedules, venue details, and tips for making the most of their time with us. As the exclusive sponsor, your brand will be prominently featured in this essential communication, positioning you as a valuable supporter of their conference experience. It’s an ideal way to drive early engagement.

Snack Break Sponsor - \$500 | 2 Available Thursday or Friday

Boost your brand with our Snack Break Sponsorship! As the exclusive sponsor, your company will shine during one of the event's snack breaks. Your logo will be displayed on napkins and signage as attendees recharge with snacks, creating a memorable brand moment in a casual, relaxed setting.

Year-Round Opportunities

Eblast - \$750

Maximize your brand's reach with our Eblast Sponsorship! Your company's message will be featured in a dedicated email blast sent to all event attendees on behalf of AGPA. This is a prime opportunity to get your company directly into the inboxes of key industry professionals, offering a highly targeted and personalized touch.

**Eblast must be used within the purchased calendar year.*

Webinar Sponsor - \$1,000

Position your brand as a leader with our Webinar Sponsorship! As a sponsor, your company will be highlighted throughout the event with a dedicated slide, and a special mention at the start and end of the session. This is an excellent opportunity to engage with a focused audience.

Friend of AGPA Sponsorship - \$500

- Logo recognition on AGPA website with link to respected webpage.
- Social media shoutout: 1 branded post across AGPA's social media channel.
- Onsite recognition of sponsorship level at AGPA Connect.
 - o **All 'Friend of AGPA' Sponsorship benefits must be used within the purchased calendar year.*

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